

# COSMETIC SEMINAR

Organized by CTFA

In Collaboration with BPFK

18 – 19 February 2014  
Sime Darby Convention Centre



## OBJECTIVE

The seminar is intended to promote regulatory compliance excellence within the cosmetic industry. Participants from industries related to cosmetics will be exposed to experts' updates on product notification requirements, safety, quality and advertisements.

## WHO SHOULD ATTEND

- Cosmetic industry players, product owners, notification holders, retailers, freelancers, etc.
- Advertising agencies, Marketing & Media agencies (broadcasters, newspaper agencies, magazine agencies, etc).

## PARTICIPATION FEE & REGISTRATION

- Member : RM 390 per person
- Non-Member : RM 450 per person
- Registration fee is inclusive of lunch and refreshments.
- Payment via cheque or bank draft must be made payable to "The Cosmetic, Toiletry And Fragrance Association of Malaysia". Payment via bank transfer can also be made to CTFA's Hong Leong Bank account (Acc no. : 29100009081).
- Registration form should be completed and returned to the CTFA Secretariat before 28<sup>th</sup> January 2014, attached with the correct payment slip.
- Seats will be confirmed upon full payment receipt. No refund upon cancellation.
- The Secretariat reserves the right to make amendments to the program without prior notification.
- For further assistance, please contact:

1. MS. Janice Cheong  
Tel: 603-79552163/0192641922  
Email: [info@ctfamalaysia.org](mailto:info@ctfamalaysia.org)

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Tel: 603-79409668 ext 675  
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# REGISTRATION FORM

## Participant Details

NAME : \_\_\_\_\_  
DESIGNATION : \_\_\_\_\_  
ORGANIZATION : \_\_\_\_\_  
ADDRESS : \_\_\_\_\_  
EMAIL : \_\_\_\_\_  
TELEPHONE & FAX : \_\_\_\_\_ (O) \_\_\_\_\_ (HP) \_\_\_\_\_ (F)  
DATE : \_\_\_\_\_  
SIGNATURE : \_\_\_\_\_

## Mode of Payment:

**CHEQUE/ BANK DRAFT** (payable to "The Cosmetic, Toiletry And Fragrance Association of Malaysia"):

Bankdraft  
 Cheque No \_\_\_\_\_ For the sum of RM \_\_\_\_\_

**BANK TRANSFER** (via CTFA's Hong Leong Bank account; Acc no. : 29100009081)

By direct bank transfer for the sum of RM \_\_\_\_\_

Registration form should be completed and returned to the CTFA Secretariat before the dateline on the 28<sup>th</sup> January 2014, attached with the correct payment slip.

Address: The Cosmetic, Toiletry And Fragrance Association of Malaysia (CTFA)  
1005 Block B, Phileo Damansara 1  
9 Jalan 16/11 Off Jalan Damansara,  
46350 Petaling Jaya  
Tel/Fax: 603-7955 2163 Mobile: 019-2641922  
Email: info@ctfamalaysia.org

DATE OF PAYMENT : \_\_\_\_\_

Organized by:

In collaboration with:



# PROGRAMME AGENDA

DAY 1	
Time	Topic/Details
8.00am – 9.00am	<b>Registration</b>
<b>Guidelines for Control of Cosmetic Products in Malaysia Refresher &amp; Update</b>	
9.00am – 10.00am	<b>Overview &amp; Update of Control of Cosmetic Products in Malaysia</b> <i>Speaker: Cik Sameerah Shaik A. Rahman, BPFK</i>
10.00am – 10.15am	<b>Q&amp;A</b> <i>Panelist: Cik Sameerah Shaikh A. Rahman, Cik Zuraida Abdullah &amp; Pn. Eva Nee Yuan Qi (BPFK)</i>
10.15am – 10.30am	<b>Coffee Break</b>
<b>Cosmetic Safety</b>	
10.30am – 11.30am	<b>Alternative Methods for the Safety Assessment of Cosmetics</b> <i>Speaker: En. Mohd Helme Mohd Helan, SIRIM</i>
11.30am – 12.30pm	<b>Quality Control: ASEAN Test Method and Malaysia Utilization &amp; Practices</b> <i>Speaker: Dr Noraida Mohamad Zainoor, BPFK</i>
12.30pm – 12.45pm	<b>Q&amp;A</b> <i>Panelist: En. Mohd Helme Mohd Helan (SIRIM) &amp; Dr. Noraida Mohamad Zainoor (BPFK)</i>
12.45pm – 2.00pm	Lunch
<b>Cosmetic Surveillance &amp; GDP</b>	
2.00pm – 3.00pm	<b>Post-Market Surveillance (PMS): Findings &amp; Expectation</b> <i>Speaker: Cik Zuraida Abdullah, BPFK</i>
3.00pm – 5.00pm	<b>GDP Overview, Audit Case Study &amp; Practical Self Inspections</b> <i>Speaker: Pn. Nora Ashikin Mohd Ali, BPFK</i>
5.00pm – 5.15pm	<b>Q&amp;A</b> <i>Panelist: Cik Zuraida Abdullah &amp; Puan Nora Ashikin Mohd Ali (BPFK)</i>

**DAY 2**

<b>Time</b>	<b>Topic/Details</b>
<b>Cosmetic Advertisement Compliance</b>	
09.00am – 10.00am	<b>Cosmetic Advertising Code</b> <i>Speaker: Pn. Nik Shamsiah Nik Salleh, BPFK</i>
10.00am – 10.15am	<b>Coffee Break</b>
10.15am – 11.15am	<b>Garis Panduan Mengelakkan Iklan Palsu atau Mengelirukan</b> <i>Speaker: Ms Connie Remong, KPDKKK</i>
11.15am – 12.15pm	<b>Advertisement Censorship under Film Censorship Act 2002</b> <i>Speaker: En Samat Bin Yahya, Lembaga Penapisan Filem (LPF)</i>
12.15pm – 12.45pm	<b>Q&amp;A Discussion Forum</b> <i>Panelist: Pn. Nik Shamsiah Nik Salleh (BPFK), Ms Connie Remong (KPDKKK), En Samat Bin Yahya (LPF)</i>
12.45pm – 2.00pm	Lunch
2.00pm – 3.00pm	<b>Advertising Regulation under Communications and Multimedia Act 1988</b> <i>Speaker: Suruhanjaya Komunikasi dan Multimedia Malaysia (SKMM)</i>
3.00pm – 4.00pm	<b>The Malaysian Communications and Multimedia Content Code</b> <i>Speaker: En. Mustaffa Fazil, Communications &amp; Multimedia Content Forum of Malaysia (CMCF)</i>
4.00pm – 5.00pm	<b>Code of Advertising Practice</b> <i>Speaker: Mr Michael Tang, Advertising Standards Authority Malaysia (ASAM)</i>
5.00pm – 5.30pm	<b>Q&amp;A Discussion Forum</b> <i>Panelist: (SKMM), En. Mustaffa Fazil (CMCF) &amp; Mr Michael Tang (ASAM)</i>